

David Bentson | Precision Automotive Group

Summary

A lifelong, incurable petrol head, David's involvement in the auto industry spans over 20 years. With extensive background in retail sales, auctions, detailing, collision repair, service repair, and restoration, David uses this expertise to achieve his ultimate goal — eliminating the hassle of automotive transactions so his clients can enjoy their vehicles.

David's work history includes robust relationships with dealerships, suppliers, service repair facilities, OEM's, and other industry executives. In addition to consumer-facing automotive roles, he also gained insight into the production side while working with a Fortune 500 manufacturing conglomerate.

One of David's strongest areas of expertise is luxury cars, including a vast working knowledge of various makes and models — Ferrari, Porsche, Bentley, Mercedes Benz, Lamborghini, BMW, Audi and many more. He also brings the same dedication to detail to sports and classic cars.

David's professional knowledge also feeds his personal passion — one of his career highlights remains his seven laps around the legendary Nurburgring in a Porsche GT3.

Experience

Principal

Precision Automotive Group

December 2013 – Present (8 months)

Precision Automotive Group (PAG) provides **honest, unbiased expertise** for those purchasing, selling, or maintaining classic, sports, exotic and luxury automobiles.

PAG uses its years of experience and a deep understanding of the automotive industry to provide trusted guidance to **help guide you through an uncertain and often deceptive marketplace**. Our diverse background in all things automotive brings a unique level of knowledge and added value to our clients.

We'll lend our knowledge to help:

- **Buying:** We help you locate, inspect, purchase and deliver your ideal vehicle.
- **Selling:** Our experience in the retail car market can get you more in any sale.
- **Maintenance:** We oversee service to your car with care and excellence.

Sales/Account Manager

ITW Motion

November 2011 – December 2013 (2 years 2 months)

Instrumental in the areas of new product line innovation, results-based solutions, R&D, and executing go-to-market strategies in a commodity-based automotive industry.

Account Representative

ITW Delpro

2007 – November 2011 (4 years)

Managed more than 100 client relationships while generating new business; consulted directly with division executives to address key brand development issues; serve as liaison between technical support and client.

Product Specialist

ITW Product Development Center

2006 – 2007 (1 year)

Identified opportunities for new automotive application technologies; coordinated 30+ ITW automotive divisional units in co-sponsoring a joint SEMA display.

Presentation Director

Mecum Auctions

2005 – 2006 (1 year)

Presentation Director for the nation's second largest collector car auction. Introduced brand standards while/through elevating overall brand differentiation, resulting in higher auction prices, attendance, media awareness and revenue.

Education

Miami University

Bachelor of Science (B.S.), General Business

2001 – 2005